



ROCK HARD REPORT

VOLUME 1, ISSUE 1

APRIL 2011

NEWSWORTHY TIDBITS:

- Rock Hard opens second location in Burnsville.
- Open House April 8, 11:00—3:00
- Early Bird Pricing at Open House
- New Walking Floor Trailer
- Welcome Jason Haugen and Beau Ruhman

Rock Hard Has A Second Home

Excitement and anticipation abound at Rock Hard Landscape Supply as we prepare to open a second location this spring in Burnsville, MN. In an effort to better serve the metro area and provide a more convenient location for our customers, we are adding a new sales yard and showroom. Rock Hard will operate out of both facilities, Jordan and Burnsville, but will be able to deliver material more quickly and efficiently, and be more accessible to con-

tractors working in the metro area.

The new sales yard is conveniently located on

lot will be home to a full supply of landscaping materials.

Rock Hard will host its

annual Open House at the new Burnsville location on April 8th at 11:00 am. Join us for lunch, check out



New Rock Hard Landscape Supply Building

Hwy 13 in Burnsville and is minutes from 35W and Hwy 169. The four acre

our new yard, and visit with many of our reps and sales team. See you there!

Rock Hard Landscape Supply

944 215th St E
Jordan, MN 55352
952-492-2890
Fax 952-492-3805

3600 Hwy 13 W
Burnsville, MN 55337
952-895-7408
Fax 952-895-7418

On Board With Atlantic Water Gardens

Rock Hard Landscape Supply will now carry a full line of Atlantic Water Garden pond products. We are impressed with the selection, quality, and design of the Atlantic

products. Atlantic offers skimmers, spillways, pumps, lights, color falls, liner, and more to satisfy



your pond needs. Contact us or

come in to learn more about Atlantic's products.

www.rockhardlandscapesupply.com

Walking Floor Trailer Joins Fleet



Walking Floor Trailer for 100 yard-Mulch Deliveries.

Mulch production and sales have grown dramatically at Rock Hard over the last two years. To meet customer demand, we have added a truck and walking floor trailer to our truck fleet. We can now deliver large quantities of mulch at competitive prices to better serve your mulch needs.

We continue to produce our own single and double ground hardwood mulch and offer brown, red, and gold for dyed hardwood mulches. We also carry Western Red Cedar mulch and have access to many other mulches based on request.

about our new truck and trailer and hope it will be beneficial to you, our customers. Call our yard to discuss full load pricing and let our new walking floor trailer serve your mulch needs this season.

We are excited

Come to open house to save money on edging, stakes, fabric, poly, mulch, and more!!!

Open House Offers Early Bird Pricing

Rock Hard will host its third annual open house on April 8th at its new location in Burnsville. Open house will run from 11:00 am-3:00 pm.

Open house will feature a free lunch and reps from Borgert, Key-

stone, SRW, Alliance, and Rademann Stone.

New this year is an opportunity to stock up on landscape essentials at discounted prices. Come to open house to receive special offers on edging, fabric, poly, gator sand and more.

Whether you have a few minutes or a few hours to spend, stop in to have lunch, pick up your 2011 Wholesale Catalog, visit with vendors and our sales team, tour our yard, and learn about the new products and materials we have.

Weston Feist: the cutest salesman at Rock Hard.



Faces in the Crowd

Thanks to dedicated employees and loyal customers, Rock Hard Landscape Supply has grown each year in sales and staff. We are excited to add

two new drivers to the crew this year: Jason Haugen and Beau Ruhman. Both have worked in the landscaping industry and have lots of knowledge and experience to offer.

Another new face is Weston Feist, son of owner

Brian Feist and wife Andrea. Although he won't be running any machinery this year, Weston is often in the office with Andrea or by Brian's side in the shop. Born Nov. 4, 2010, he is the youngest member of the Rock Hard team.